





"APENSER Business offers strategic consulting, market projection and business intermediation to drive the growth and expansion of companies, connecting clients to investors and opportunities through personalized strategies and global networking."





## WE SEEK FOR OUR CLIENTS

A sustainable expansion, connecting them with the best opportunities, aiming for concrete results in all the projects we execute.

**Completed Projects**

**85**

**Global Partners**

**+2 mil**

**Managed Budget**

**US\$ 100M**

## ABOUT

APENSER Business is a company specialized in market projection, strategic consulting and business intermediation, focused on boosting the growth and expansion of companies. We help our clients find investors, structure negotiations and expand their operations, always based on personalized strategies and a global networking network.

In addition, we broker deals for large service companies, which allows us to offer complete and high-quality solutions for various market niches.

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# OUR DIFFERENTIAL

At APENSER, our expertise goes beyond simple consulting: we are experts in creating and implementing customized business strategies that generate concrete and sustainable results. With a global network of contacts, strategic connections and a holistic business vision, we are more than a service provider. We are a true partner in the growth of your company.



## Networking

Our vast network of contacts allows us to identify the best opportunities and partners, whether in Brazil or abroad, to boost your growth in an agile and assertive manner.



## Custom Made

We understand that each business has its own particularities. Therefore, we create tailored solutions, aligned with the specific objectives and challenges of each client.



## Personalized Support

We combine different areas of activity (consulting, intermediation, representation and marketing) to provide complete and strategic support, maximizing the impact and sustainability of projects.



## Focus on Results

Experience and Expertise: Our team is made up of professionals with extensive experience in various market segments, which guarantees a strategic, assertive and high-impact approach.



# CLIENTS





# Services:

APENSER Group is a specialist in strategic consulting, business intermediation and representation of large companies, connecting opportunities to sustainable results.



# Business Intermediation

Connecting Companies to the Best Opportunities.



## Strategic Partnerships:

- We identify the best opportunities and connect companies with potential partners that complement their needs.

## Investors for strategic projects:

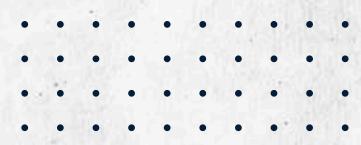
- We identify and connect investors interested in financing impact projects, maximizing the potential for success of innovative initiatives.

## Customized Negotiations:

- We offer support at all stages of negotiations, ensuring clarity, trust and solid results.

## Market Expansion:

- We facilitate access to new markets, providing valuable insights and optimizing the potential of each partnership.





# Market Projection

Planning Sustainable Results with Real Strategies.



## Marketing Planning:

- We develop a complete strategic plan that maps the product/service, with a focus on strengthening market positioning.

## Marketing and Sales:

- We unify marketing and sales, structuring processes and tools to optimize commercial performance, with a focus on results.

## Strategic Marketing:

- We accelerate the positioning of products or services through strategic partnerships, seeking to highlight the brand in the market.

## Operational Marketing:

- We offer a complete operational marketing solution, including content creation, traffic management and execution of promotional campaigns, with a monthly editorial calendar to keep the brand relevant.



# Commercial Intermediation

Connecting Brands to Sustainable Opportunities



## Intermediation:

- We act as commercial intermediaries for companies from different sectors, expanding their presence in the market and connecting them with strategic partners.

## Commercial Management:

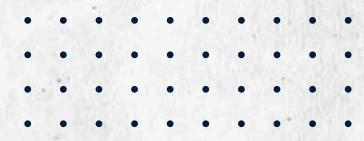
- We act as commercial managers for companies from different sectors, expanding their presence in the market and connecting them with strategic partners.

## Mediation:

- We act as commercial mediators for companies from different sectors, expanding their presence in the market and connecting them with strategic partners.

## Facilitation:

- We act as commercial facilitators for companies from different sectors, expanding their presence in the market and connecting them with strategic partners.





# Some Projects executed by us:

APENSER Group is proud to have contributed to the success of several strategic projects, offering intermediation, market projection and representation solutions. We highlight some of the main results achieved:



# Business intermediation: Lightweight Concrete for Civil Engineering:

Development and launch of an innovative concrete based on vermiculite, an abrasive, lightweight and noise-reducing material.

Today, the product has been adopted by several brands in the construction industry, revolutionizing the industry with its environmental impact and quality.

In Brazil, it is still difficult to see the application of this technology frequently, but in Europe, it is common today.



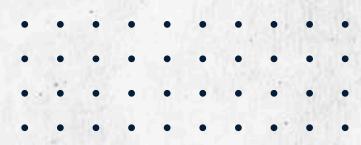
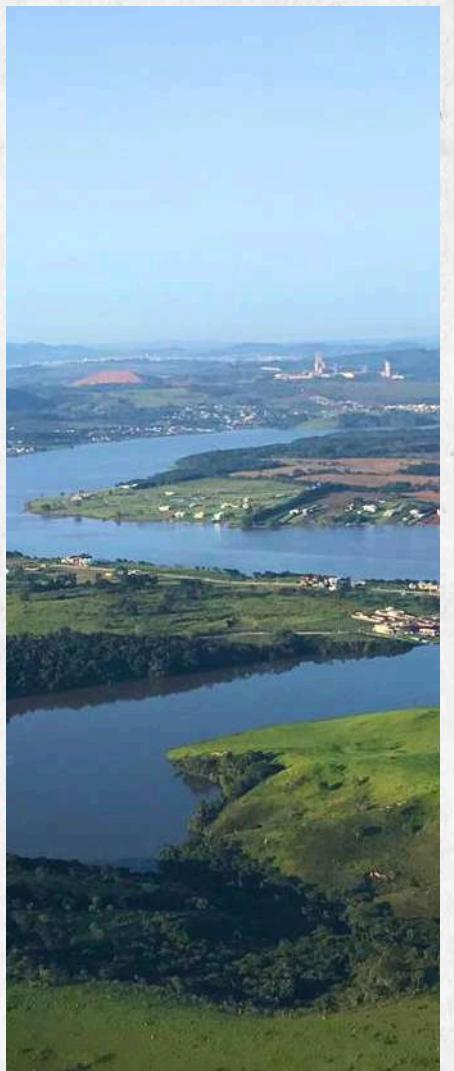
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# Real Estate Launches:

Planning and execution of several real estate launches with a VGV (General Sales Value) of more than half a billion reais, including high-end properties, nautical condominiums and units of the Minha Casa Minha Vida program.

We are responsible for market projection, positioning and the entire marketing and sales strategy focused on segmentation and differentiation to maximize results.





# Creation and Formation of an International Business Group:

## Structuring and Expansion:

We started with a single CNPJ and expanded to 5 companies, including a unit in the United States.

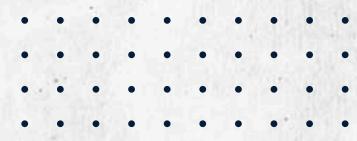


## International Trade Operations:

Implementation of product export and import, creating a robust operation between Brazil, China and the USA.

## Automated E-commerce:

Development of a fully automated sales and after-sales ecosystem, optimizing business management and scalability.





# Brokerage of a New Sustainable Fuel in progress:

## Global Impact:

Currently, renewable fuel consumption accounts for 12% of global consumption, with projections to reach 35% in the coming years.

## Patent and Projections:

Product with patent granted and large-scale negotiations underway in several countries and continents.

## Expansion and Partnerships:

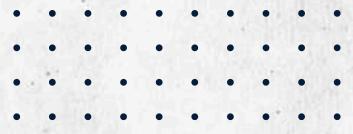
Strategic connections and continued expansion, with a focus on global partnerships to accelerate adoption and growth in the international market.

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We have worked on several projects over the last 15 years and have brokered many businesses in the most varied market niches.





Ready to boost your  
business?



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# Contact:

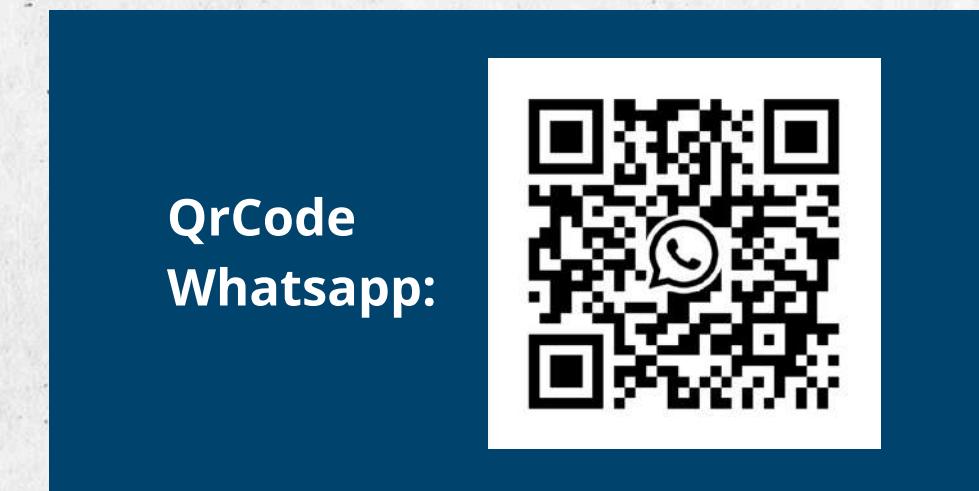
We are ready to help your company reach new heights.

Contact us to transform your opportunities into concrete results.

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BUSINESS



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